

Northern Territory Business Events Support Fund

Guidelines

Introduction

The Northern Territory Government, through the Department of Tourism, Sports and Culture, acknowledges the importance of business events to the Territory economy and the role they play in enhancing the local knowledge base and being a catalyst for innovation, investment and trade.

The Northern Territory Business Events Support Fund (NTBESF) aims to assist the Territory business events sector to more aggressively compete with rival destinations by providing support funding assistance to organisers of qualified corporate meetings, conferences, conventions, exhibitions and incentives.

Who Can Apply?

Business events planners or organisations considering the Northern Territory as the destination in which to stage their business event may apply for financial assistance of up to AUD\$100 per delegate.

How can the financial assistance be used?

In line with NT Government's Buy Local policy, financial assistance may be used for any of the following:

- Engagement of a local Professional Conference Organiser or Destination Management Company;
- Gala dinner;
- Welcome function;
- Technical touring element;
- Corporate Social Responsibility (CSR) element;
- Local key note speaker (e.g. a local expert or affiliation with local experts);
- Freight which incorporates the use of a local supplier (can be an international or national operator with a Northern Territory affiliation);
- On-the-ground transportation; and
- Other activities that demonstrate support of local NT businesses e.g. printing, filming and photography, delegate lanyard and satchel production.

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Eligibility and Criteria

Priority for support will be given to staging a business event that aligns with the Territory's economic and social strengths in the following industries:

- Health – tropical health, rural and remote health delivery, Indigenous health (including bush medicine), critical care, emergency management and trauma response and research;
- Agribusiness – agriculture, aquaculture, pastoral, horticulture and related bio-security research and development;
- Land Management – desert knowledge, weed management, water and waste management;
- Mining, minerals, oil and gas;
- Renewable energies – solar;
- Education – Indigenous, distance education and international;
- Defence and defence related industries;
- Tourism and related industries;
- Creative industries eg Arts, Culture, Media, Entertainment, Architecture and Information Technology including creative software.

Support for business events that do not align with the above will be considered on a case-by-case basis providing significant economic returns and flow-on benefits to the Territory can be demonstrated.

To be eligible, events must demonstrate historical data and a shortlist of destinations the Territory is competing against. Seed funding to run an event is outside the scope of the NTBESF.

Events already confirmed for the Northern Territory are not eligible to apply for this funding and this includes where a verbal decision has been made and/or formal marketing is already in existence to promote the event. Events already confirmed can still apply for Department of Business funding if the event has been already confirm.

From time to time, NT Business Events (NTBE) conducts delegate surveying to assist with measuring the economic outcomes of conferences staged in the Northern Territory. Organisations who successfully apply to receive funding will be required to participate in delegate surveying if requested by NTBE.

Application

A planner or organisation considering the Northern Territory as the destination in which to stage a business event should apply for financial assistance by completing the Northern Territory Business Events Support Fund application form.

Northern Territory Business Events Support Fund

Application form

Please familiarise yourself with the Northern Territory Business Events Support Fund Guidelines before filling out this form. The Guidelines outline the eligibility, criteria, assessment and administrative processes as well as the Terms and Conditions that will apply to all submissions.

Contact Details:

These are the details of the Planner or Organisation applying for the Business Events Support Fund.

| | |
|-----------------------|--|
| Organisation /Planner | |
| Name of Contact | |
| Position | |
| Phone | |
| Email | |

Event Details:

Please provide details about the event for which you are requesting support.

| | |
|---|--|
| Event Name | |
| Destination | |
| Dates of the event | |
| Name of host organisation and contact details – name, email, phone number | |
| Is this a national or international organisation | |
| Industry of relevance | health agribusiness land management minral exploration oil & gas renewable energies education defence tourism creative services |

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Application form

| | |
|---|--|
| Has a Professional Conference Organiser (PCO) been appointed? Is the PCO based in Australia or overseas? | |
| What other destinations are being considered? | |
| When will registrations for the event open (if applicable)? | |
| Please provide the event's website address (if applicable). If the site is not live, please advise when it will go live | |
| Please advise relevant history of the event if possible e.g. previous locations and delegate numbers | |
| What is the minimum number of international and national delegates/attendees expected at the event? | |
| What is the minimum number of exhibitors (if applicable) expected at the event? | |
| What additional benefits, other than economic, will the event provide to the NT? | |
| How will the event contribute to regional dispersal in the NT? | |
| Additional information to support your application | |

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Declaration

I confirm that the information provided in this document is true and correct. I understand that the information provided may form part of the contracting term and conditions of support. I accept that by submitting this application the organisation I represent is agreeing to the terms and conditions of the Northern Territory Business Events Support Fund.

Should any of the submitted information change, I will inform the NTBE immediately in writing.

Signature:

Name:

Title:

Organisation:

Date:

Please send your application to email: info@ntbusinessevents.com.au

Should you have any queries, please call 1800 656 209.